

# PRESS RELEASE

January 30, 2020



## BE THE DIFFERENCE

### 9th Annual C103 & New Country 96.9 FM Radiothon raises funds for Sick Kids at The Moncton Hospital

**Moncton, NB** – Helping sick kids will be the focus of the 9<sup>th</sup> Annual C103 & New Country 96.9 FM Radiothon for The Moncton Hospital (TMH) which will hit the airwaves on Friday, January 31<sup>st</sup>. Starting at 6am until 6pm, on-air personalities from both stations will broadcast live from the hospital lobby raising money for the Friends of The Moncton Hospital Foundation’s 2019 – 2020 Annual Campaign.

All donations collected over that 12-hour period will go toward the creation of a paediatric complex care suite and for the latest 3-D ultrasound technology in kidney, liver and pancreatic cancer detection and surgery - the first hospital in New Brunswick to acquire this technology.

The Friends Foundation is delighted to once again partner with **Atlantic Lottery** who have made a \$25,000 commitment. “In one way or another, we’ve all benefitted from exceptional care at The Moncton Hospital,” said Courtney Pringle-Carver, Atlantic Lottery’s Vice President of External Affairs. “Atlantic Lottery is proud to be Community Partner for this year’s Radiothon in support of a cause that matters so much to our team, and to our communities. I encourage everyone to tune in to C103 or New Country 96.9 on January 31<sup>st</sup> and contribute in any way they can.”

C103 & New Country 96.9 Director of Operations, Dan Fagan says his staff is confident that their listeners will help achieve this year’s Radiothon target of \$40,000. “It gives us great pleasure to do our part to improve patient care,” said Fagan.

Throughout the day, C103 & New Country 96.9 personalities will interview to physicians, other hospital professionals, and families on the importance of having a paediatric complex care suite. In addition, several schools in the Anglophone East School District will be on hand to present cheques stemming from their fundraising efforts. **Anyone wishing to make a donation, can do so by calling 506.857.5488 where volunteers will be available to take your call. On-line gifts are gratefully accepted by visiting [friendsfoundation.ca/donate](https://www.friendsfoundation.ca/donate) (select Radiothon in dropdown box). You can also text HOSPITAL to 45678.**

For information on the C103 & New Country 96.9 Radiothon, or to pre-arrange an on-air cheque presentation, please contact Katherine Robertson at 506.870.2447. Social media will play a significant role during the Radiothon. The public is encouraged to follow the Friends on Twitter (FriendsofTMH) #TMHRadiothon2020 and/or like us on Facebook.

**BE THE DIFFERENCE.**

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**For more information and for media inquiries:**

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Friends  
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